

WHY PROFESSIONAL APPRENTICESHIPS?

WE GO ABOVE AND BEYOND TO SUPPORT OUR APPRENTICES AND THEIR EMPLOYERS. DON'T JUST TAKE OUR WORD FOR IT, THIS INFORMATION BELOW IS TAKEN FROM OUR MOST RECENT OFSTED REPORT.

FINDING YOUR PERFECT APPRENTICESHIP

"Staff carefully ensure that the employer can provide sufficient opportunities for apprentices to develop their knowledge, skills, and behaviours at work. These high levels of communication result in an effective and productive relationship that supports each apprentice to make rapid progress in learning new knowledge".

OUR TUTORS ARE INDUSTRY EXPERTS

"Apprentices are very ambitious and highly motivated. They are supported well by highly qualified and enthusiastic tutors".

INDUSTRY RECOGNISED QUALIFICATIONS

"Staff have developed a curriculum that develops apprentices' skills beyond those required for their qualifications. Apprentices swiftly develop the knowledge, skills and behaviours they need to complete their apprenticeship".

WINNER

BRISTOL & BATH
APPRENTICESHIP PROVIDER
OF THE YEAR

Professional
Apprenticeships Ltd

BristolLive BathLive
APPRENTICESHIP
AWARDS 2021

WHAT'S EXPECTED OF YOU?

APPRENTICE

- MAKE SURE YOU ATTEND ALL TRAINING DAYS.
- SPENDING AT LEAST 20% OF YOUR TIME EVERY WEEK WORKING TOWARDS YOUR QUALIFICATION.
- ENSURING THAT YOU ARE FOCUSED AND COMMITTED TO YOUR QUALIFICATION.
- YOU'LL ATTEND REGULAR REVIEWS WITH YOUR TUTOR AND YOUR MANAGER.
- YOU MUST TAKE RESPONSIBILITY FOR YOUR OWN LEARNING & DEVELOPMENT.

EMPLOYER

- SUPPORT YOUR APPRENTICE'S DEVELOPMENT.
- ALLOW APPRENTICES TO ATTEND TRAINING DAYS.
- ENSURE A MINIMUM OF 20% OF YOUR APPRENTICES TIME IS SPENT LEARNING, SHADOWING & WORKING TOWARDS THEIR QUALIFICATION.
- REGULAR REVIEWS WITH YOUR APPRENTICE & PROFESSIONAL APPRENTICESHIPS.
- ALLOW YOUR APPRENTICE TO WORK ON A WIDE RANGE OF DIGITAL MARKETING TASKS.



DIGITAL MARKETING LEVEL 3

APPRENTICESHIP

PROFESSIONAL
APPRENTICESHIPS

DIGITAL MARKETER LEVEL 3

COURSE LENGTH: 12-18 MONTHS

FOR THOSE WHO LOVE STUDYING THE LATEST TRENDS, DIVING DEEP INTO RESEARCH AND CREATING CONTENT THAT ENTICE AN AUDIENCE.

WHAT WILL YOUR APPRENTICESHIP LOOK LIKE?



PAID PLACEMENT
At your workplace.



TRAINING SESSIONS
Delivered by industry experts.



ONLINE LEARNING PLATFORM
Construction of your portfolio, showing your work.



INDUSTRY RECOGNISED QUALIFICATIONS
Checking your core knowledge.



FINAL ASSESSMENT
Online video discussion.



HERE IS A TASTE OF WHAT YOU'LL LEARN

Introduction to digital marketing

The principles of marketing

How to develop marketing strategies

Introduction Google analytics 

Web design & coding

Social media management 

Digital campaign management

Email marketing & GDPR

97%
WOULD RECOMMEND US



5 STAR RATING ON GOOGLE

93%
OF APPRENTICES STAY IN EMPLOYMENT

100%
FIRST TIME PASS RATE

300+
VACANCIES IN 2021

67%
OF PASSES ARE AT DISTINCTION LEVEL

PROFESSIONAL
APPRENTICESHIPS

Testimonials

HONEY M


I am really impressed with the support and guidance i have recieved from professional apprenticeships, especially being a 16 year old who has just finished school.


ADAM S


A fantastic forward-thinking apprenticeship company with great support and mentoring throughout, partnered with an excellent course and tuition. I thoroughly recommend Professional Apprenticeships to any aspiring apprentices out there!



READY TO APPLY?

 0117 422 4000

 info@professionalapprenticeships.co.uk

 [Professionalapprenticeships.co.uk/apply](https://www.professionalapprenticeships.co.uk/apply)



"Staff have developed a curriculum that develops apprentices' skills beyond those required for their qualifications. Apprentices swiftly develop the knowledge, skills and behaviours they need to complete their apprenticeship. They also learn other knowledge and skills that will help them in their planned, future careers."