

# WHY PROFESSIONAL APPRENTICESHIPS?

WE GO ABOVE AND BEYOND TO SUPPORT OUR APPRENTICES AND THEIR EMPLOYERS. DON'T JUST TAKE OUR WORD FOR IT, THIS INFORMATION BELOW IS TAKEN FROM OUR MOST RECENT OFSTED REPORT.

## FINDING YOUR PERFECT APPRENTICESHIP

"Staff carefully ensure that the employer can provide sufficient opportunities for apprentices to develop their knowledge, skills, and behaviours at work. These high levels of communication result in an effective and productive relationship that supports each apprentice to make rapid progress in learning new knowledge".

## OUR TUTORS ARE INDUSTRY EXPERTS

"Apprentices are very ambitious and highly motivated. They are supported well by highly qualified and enthusiastic tutors".

## INDUSTRY RECOGNISED QUALIFICATIONS

"Staff have developed a curriculum that develops apprentices' skills beyond those required for their qualifications. Apprentices swiftly develop the knowledge, skills and behaviours they need to complete their apprenticeship".

## WINNER

BRISTOL & BATH  
APPRENTICESHIP PROVIDER  
OF THE YEAR

Professional  
Apprenticeships Ltd

BristolLive BathLive  
APPRENTICESHIP  
AWARDS 2021

# WHAT'S EXPECTED OF YOU?

## APPRENTICE

- MAKE SURE YOU ATTEND ALL TRAINING DAYS.
- SPEND AT LEAST 6 HOURS OF YOUR TIME EVERY WEEK LEARNING, SHADOWING OR WORKING TOWARDS YOUR QUALIFICATION.
- ENSURE THAT YOU ARE FOCUSED AND COMMITTED TO YOUR QUALIFICATION.
- ENSURE YOU ATTEND REGULAR REVIEWS WITH YOUR TUTOR AND YOUR MANAGER.
- YOU MUST TAKE RESPONSIBILITY FOR YOUR OWN LEARNING & DEVELOPMENT.

## EMPLOYER

- SUPPORT YOUR APPRENTICE'S DEVELOPMENT.
- ALLOW APPRENTICES TO ATTEND REVIEWS AND TRAINING DAYS.
- ENSURE A MINIMUM OF 6 HOURS OF YOUR APPRENTICES TIME IS SPENT LEARNING, SHADOWING & WORKING TOWARDS THEIR QUALIFICATION.
- REGULAR REVIEWS WITH YOUR APPRENTICE & PROFESSIONAL APPRENTICESHIPS.
- ALLOW YOUR APPRENTICE TO WORK ON A WIDE RANGE OF DIGITAL MARKETING TASKS.

# DIGITAL MARKETING LEVEL 3

## APPRENTICESHIP

PROFESSIONAL  
APPRENTICESHIPS



# DIGITAL MARKETER LEVEL 3

## COURSE LENGTH: 15-18 MONTHS

DIGITAL MARKETERS ARE ABLE TO CREATE CAMPAIGNS, CONTENT AND STORIES THAT INSPIRE VIEWERS. BE IT DRIVING SALES, INCREASING AWARENESS OR BUILDING COMMUNITIES. DIGITAL MARKETERS CAN USE A RANGE OF TOOLS TO EMPOWER BRANDS.

## WHAT WILL YOUR APPRENTICESHIP LOOK LIKE?



### PAID EMPLOYMENT

At your workplace.



### TRAINING SESSIONS

Delivered by industry experts.



### ONLINE LEARNING PLATFORM

Construction of your portfolio, showing your work.



### INDUSTRY RECOGNISED QUALIFICATIONS

Checking your core knowledge.



### FINAL ASSESSMENT

Online video discussion and Project.



## HERE IS A TASTE OF WHAT YOU'LL LEARN

Introduction to digital marketing

The principles of marketing

How to develop marketing strategies

Introduction Google analytics



Principles of coding

Social media management



Digital campaign management

Email marketing & GDPR

# 97%

WOULD RECOMMEND US



4.9 STAR RATING ON GOOGLE

# RATED EXCELLENT

ON GOV FIND AN APPRENTICESHIP SERVICE

# 100%

FIRST TIME PASS RATE



HIGHEST POSSIBLE GRADE

# 82%

OF PASSES ARE AT DISTINCTION LEVEL

PROFESSIONAL  
**APPRENTICESHIPS**

## Testimonials

### HONEY M

I am really impressed with the support and guidance I have received from Professional Apprenticeships, especially being a 16 year old who has just finished school.

### ADAM S

A fantastic forward-thinking apprenticeship company with great support and mentoring throughout, partnered with an excellent course and tuition. I thoroughly recommend Professional Apprenticeships to any aspiring apprentices out there!



## READY TO APPLY?

0117 422 4000

info@professionalapprenticeships.co.uk

Professionalapprenticeships.co.uk/apply



"Staff have developed a curriculum that develops apprentices' skills beyond those required for their qualifications. Apprentices swiftly develop the knowledge, skills and behaviours they need to complete their apprenticeship. They also learn other knowledge and skills that will help them in their planned, future careers."